

FOR IMMEDIATE RELEASE
March 19, 2007

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NEW EXECUTIVE ASSISTANT WILL SUPPORT MANAGEMENT TEAM
Whitney Haire Hired to Provide Administrative Assistance

CHARLOTTE, N.C. – MD Scientific, creators of EndoTool™, a software system that calculates the dose of IV insulin needed to control blood glucose levels in a critical care setting, announces the addition of Whitney Haire to their team. In her role as Executive Assistant she will be responsible for a variety of administrative and support functions to assist the executive management and sales teams.

“Because of the company’s tremendous growth over the last year, the need for a very skilled Executive Assistant to support sales and management functions became evident,” noted Shade Mecum, President and CEO of MD Scientific. “Whitney has proven to be instrumental in providing assistance to our medical software team. EndoTool’s success has driven our sales to new heights and Whitney has played a critical role in that process,” he continued.

Whitney’s prior professional experience includes over ten years in sales support and administrative roles in the medical equipment, medical software and automation software industries. Before joining MD Scientific in March, Whitney spent five years with Siemens Medical Solutions USA as a Contract Administrator for medical equipment sales. Additionally, she was a Sales Support Administrator for their medical software division covering the Southeast territory.

Whitney is a 1995 graduate of West Virginia University, with a B.A. in Political Science.

About MD Scientific

Founded in September 2003, MD Scientific currently markets EndoTool™, a highly sophisticated software system that calculates the dose of IV insulin needed to quickly control blood glucose levels in a critical care setting. This proprietary, easy to use, FDA-cleared software actively models and adapts to individual patient responses to IV insulin – even those with fluctuating insulin requirements. For more information about the company, EndoTool™ and other offerings, please visit www.mdscientific.com.

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